



Coach Tape

The tool every coach should have in their toolbox.

For elite travel ball programs

Running a team is a second job

- 1 **Stats live in GameChanger** — and getting them in front of a recruiter is copy-paste
- 2 **Recruiting is email + a binder** — sheets go stale the day after you print them
- 3 **Team talk is on GroupMe** — no records, no guardrails, parents on three threads
- 4 **Forms are paper** — medical releases chased one text at a time
- 5 **Volunteers are a group chat** — concessions and scoreboard filled by whoever answers

Every game builds the player's recruiting story

CoachTape's spine: every operational feature feeds the recruiting asset. Run the season, and the tape builds itself.



Nobody else owns this loop: team apps stop at operations, recruiting sites start after them.

Open the toolbox

LIVE

Stats that travel

GameChanger import → MaxPreps export

LIVE

Recruiting sheets

Consent-gated one-pagers, verified stats

LIVE

Clips & reels

Upload, trim, publish to the sheet

LIVE

Address book

Recruiter contacts, per-contact view log

LIVE

Team chat, guarded

Two-adult rule enforced in code

LIVE

Forms, signed

E-signed releases with an audit trail

LIVE

Volunteers

Roles + slots per game, sign-ups

LIVE

Equipment

Check-in / out, assignment history

LIVE

Social sweeps

Consent-first mention monitoring

LIVE

Parent stat view

A career across every team + import

LIVE

Team theming

Org / team colors + logo, everywhere

TRY IT

One-click demo

Explore as coach, parent, or recruiter

Every tile is LIVE in the product today — driven end-to-end. Roadmap is the integrations: automated sweep feeds, MaxPreps certification, live push, QR labels.

Live today: stats without the typing

CoachTape Organizations / Teams / Seasons / Season / Game? Sign out

Game stats

BattingPitchingFieldingClose import

CSV NAME	MATCH	STATS	ACTION
Jaylen Smith	matched	h:3 ab:4 bb:0 hr:1 sb:2 so:0 rbi:3 doubles:1	
Marisol Vega	matched	h:2 ab:4 bb:1 hr:0 sb:0 so:1 rbi:1 doubles:1	
Emerson Cole	matched	h:1 ab:3 bb:0 hr:0 sb:0 so:1 rbi:0 doubles:0	
Riley Okafor	matched	h:2 ab:4 bb:0 hr:0 sb:1 so:0 rbi:1 doubles:0	

Commit importStart over

PLAYER	PA	AB	R	H	DOUBLES	TRIPLES	HR	RBI	BB	SO	HBP	SF	SB	C
12 Jaylen Smith	4	4	2	3	1		1	3	0	0			2	
7 Marisol Vega	4	3	1	2	1		0	1	1	1			0	
23 Emerson Cole	3	3	0	1	0		0	0	0	1			0	
4 Riley Okafor	4	4	1	2	0		0	1	0	0			1	
9 Quinn Delgado	3	2	0	0	0		0	0	1	2			0	

Save stats

Volunteers

Scoreboard17 FiledConcessions0/0 Filed

Paste the GameChanger export
no API keys, no logins shared

A staging tray, not a black box
every row matched to your roster; ambiguous names flagged, never guessed

Nothing commits until you say so
unknown columns reported, unmatched rows block the button

Provenance kept
imported numbers and manual corrections both survive — recruiters can trust the line

Live today: the season, one table

CoachTape

Organizations / Teams / Seasons / Season

?

Sign out

Roster

Games

Season stats

PLAYER	G	PA	AB	R	H	2B	HR	RBI	BB	SO	SB	AVG	OBP	SLG	OPS	ERA	WHIP
Jaylen Smith	2	4	7	2	5	1	2	5	0	0	2	0.714	0.714	1.714	2.429	—	—
Marisol Vega	2	4	6	1	3	1	0	1	1	1	0	0.500	0.571	0.667	1.238	—	—
Emerson Cole	1	3	3	0	1	0	0	0	0	1	0	0.333	0.333	0.333	0.667	—	—
Riley Okafor	1	4	4	1	2	0	0	1	0	0	1	0.500	0.500	0.500	1.000	—	—
Quinn Delgado	1	3	2	0	0	0	0	0	1	2	0	0.000	0.333	0.000	0.333	—	—

Download CSV

Download MaxPreps CSV

Aggregates compute themselves

AVG / OBP / SLG / OPS / ERA / WHIP from real game lines

No fake numbers

a player with no at-bats shows —, never .000

Exports that go places

one click to CSV, MaxPreps-shaped export on the roadmap to certified

Multi-sport by design

baseball + softball dictionaries at launch; more are data, not rewrites

Live today: the sheet a recruiter opens

*CouchTape*Verified stats — every number traces to a logged game

JAYLEN SMITH

SS / 2B · B:R · T:R · 5'6" · 135 lb

Class of 2028 · Riverside High School

Middle infielder with plus range and a quick first step. Leadoff bat, high-contact swing developing gap power. Team captain, honor roll.

ACADEMICS

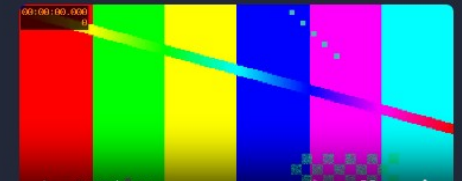
GPA 3.80

Season stats

Fall 2026 — 16U Gold SOFTBALL · 2 games

AB	H	2B	HR	RBI	BB	SB	AVG	OBP	SLG	OPS
7	5	1	2	5	0	2	0.714	0.714	1.714	2.429

Highlights



Published only with a signed release
a parent signs a tokenized consent; revoking takes the sheet down

Every number is verified
stats roll up from logged games — nothing typed into a profile box

The reel plays right on the sheet
clips trimmed and published from the same product

Every view is logged
share to an address-book contact and see “State U opened it twice this week”

Built for the recruiting grind

A sheet that's never stale

Player one-pagers pull from committed stat lines — the sheet a recruiter opens is current as of last night's game.

Recruiters know where to watch

Upcoming schedule on every sheet. Your tournament weekend is their scouting plan.

You see who's looking

Share a sheet to a contact, and the view log reads "State U opened Smith's sheet twice this week."

Parents stay in their lane

Parents consent and see their kid. The address book and its logs are coach-only.

All four are LIVE today — driven end-to-end in the product before this deck was rebuilt.

The gap in the market

Team apps

TeamSnap · SportsEngine

Schedules, chat, payments — and the season's story evaporates when it ends.

Recruiting sites

SportsRecruits · NCSA

Profiles parents pay ~\$40/mo for — typed in by hand, going stale between updates.

CoachTape

operations + recruiting, one loop

The coach runs the season anyway. Here, running it IS building the recruiting story.

Validation: the travel-ball tools market is live and moving — in-game “coaching intelligence” apps already exist. None of them owns the season-to-recruiter loop.

Priced for a program, not a fundraiser

Travel team

\$399

per team / year

Roster · stats · sheets · chat · forms

Recruiting+

+\$249

per team / year

Clip hosting · reels · social sweeps

School program

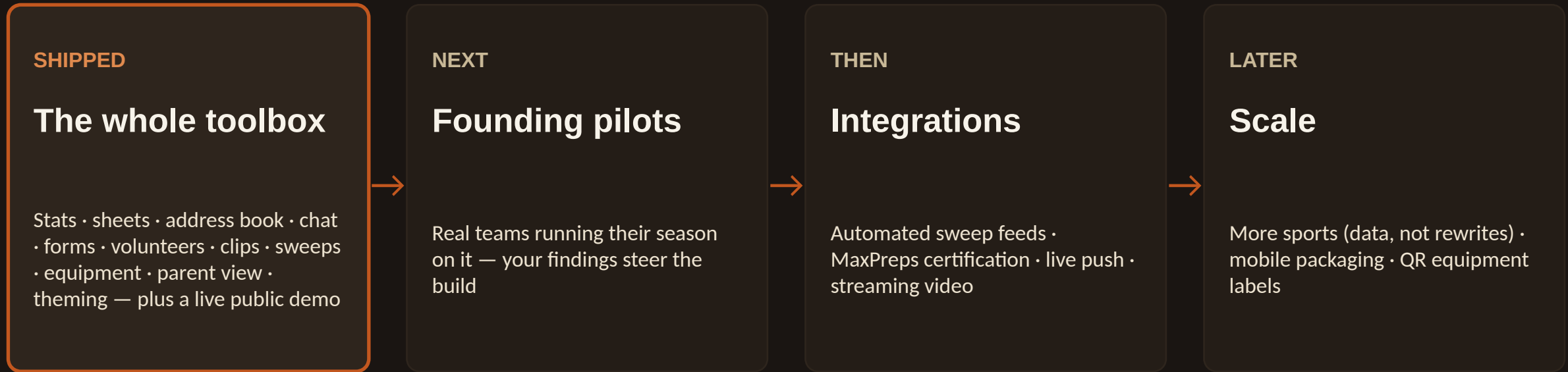
\$999

per school / year

Every team in the program

Flat and PO-able. No per-athlete meter, no parent paywall inside a team. Founding partners: free for life, and your feedback steers the roadmap.

Where this goes



Demo-coach program: you run the product on your real team, your findings become the next build. That's the deal.



The tool every coach should have in their toolbox.

See it live — threattape.com/products/coachtape

Let's put your program on tape. · Threat Tape LLC