



The tool every coach should have in their toolbox.

For school athletic programs

Running a team is a second job

- 1 **Stats live in GameChanger** — and re-keying them for MaxPreps is somebody's evening
- 2 **Comms are unauditale** — GroupMe threads with minors and no records for the AD
- 3 **Forms are paper** — athletic packets chased one family at a time
- 4 **Equipment is a spreadsheet** — and it's wrong by October
- 5 **Recruiting help is ad hoc** — college interest lives in one coach's inbox

Every game builds the player's recruiting story

CoachTape's spine: every operational feature feeds the recruiting asset. Run the season, and the tape builds itself.



Nobody else owns this loop: team apps stop at operations, recruiting sites start after them.

Open the toolbox

LIVE

Stats that travel

GameChanger import → MaxPreps export

LIVE

Recruiting sheets

Consent-gated one-pagers, verified stats

LIVE

Clips & reels

Upload, trim, publish to the sheet

LIVE

Address book

Recruiter contacts, per-contact view log

LIVE

Team chat, guarded

Two-adult rule enforced in code

LIVE

Forms, signed

E-signed releases with an audit trail

LIVE

Volunteers

Roles + slots per game, sign-ups

LIVE

Equipment

Check-in / out, assignment history

LIVE

Social sweeps

Consent-first mention monitoring

LIVE

Parent stat view

A career across every team + import

LIVE

Team theming

Org / team colors + logo, everywhere

TRY IT

One-click demo

Explore as coach, parent, or recruiter

Every tile is LIVE in the product today — driven end-to-end. Roadmap is the integrations: automated sweep feeds, MaxPreps certification, live push, QR labels.

Live today: stats without the typing

CoachTape Organizations / Teams / Seasons / Season / Game? Sign out

Game stats

BattingPitchingFieldingClose import

CSV NAME	MATCH	STATS	ACTION
Jaylen Smith	matched	h:3 ab:4 bb:0 hr:1 sb:2 so:0 rbi:3 doubles:1	
Marisol Vega	matched	h:2 ab:4 bb:1 hr:0 sb:0 so:1 rbi:1 doubles:1	
Emerson Cole	matched	h:1 ab:3 bb:0 hr:0 sb:0 so:1 rbi:0 doubles:0	
Riley Okafor	matched	h:2 ab:4 bb:0 hr:0 sb:1 so:0 rbi:1 doubles:0	

Commit importStart over

PLAYER	PA	AB	R	H	DOUBLES	TRIPLES	HR	RBI	BB	SO	HBP	SF	SB	C
12 Jaylen Smith	4	4	2	3	1		1	3	0	0			2	
7 Marisol Vega	4	3	1	2	1		0	1	1	1			0	
23 Emerson Cole	3	3	0	1	0		0	0	0	1			0	
4 Riley Okafor	4	4	1	2	0		0	1	0	0			1	
9 Quinn Delgado	3	2	0	0	0		0	0	1	2			0	

Save stats

Volunteers

Scoreboard17 FiledConcessions0/0 Filed

Paste the GameChanger export
no API keys, no logins shared

A staging tray, not a black box
every row matched to your roster; ambiguous names flagged, never guessed

Nothing commits until you say so
unknown columns reported, unmatched rows block the button

Provenance kept
imported numbers and manual corrections both survive — recruiters can trust the line

Live today: the season, one table

CoachTape

Organizations / Teams / Seasons / Season

?

Sign out

Roster

Games

Season stats

PLAYER	G	PA	AB	R	H	2B	HR	RBI	BB	SO	SB	AVG	OBP	SLG	OPS	ERA	WHIP
Jaylen Smith	2	4	7	2	5	1	2	5	0	0	2	0.714	0.714	1.714	2.429	—	—
Marisol Vega	2	4	6	1	3	1	0	1	1	1	0	0.500	0.571	0.667	1.238	—	—
Emerson Cole	1	3	3	0	1	0	0	0	0	1	0	0.333	0.333	0.333	0.667	—	—
Riley Okafor	1	4	4	1	2	0	0	1	0	0	1	0.500	0.500	0.500	1.000	—	—
Quinn Delgado	1	3	2	0	0	0	0	0	1	2	0	0.000	0.333	0.000	0.333	—	—

Download CSV

Download MaxPreps CSV

Aggregates compute themselves

AVG / OBP / SLG / OPS / ERA / WHIP from real game lines

MaxPreps without the evening

export shaped for upload — certified-format work on the roadmap

No fake numbers

a player with no at-bats shows —, never .000

Multi-sport by design

one platform for the program, not one per team

Live today: the sheet a recruiter opens

*CouchTape*Verified stats — every number traces to a logged game

JAYLEN SMITH

SS / 2B · B:R · T:R · 5'6" · 135 lb

Class of 2028 · Riverside High School

Middle infielder with plus range and a quick first step. Leadoff bat, high-contact swing developing gap power. Team captain, honor roll.

ACADEMICS

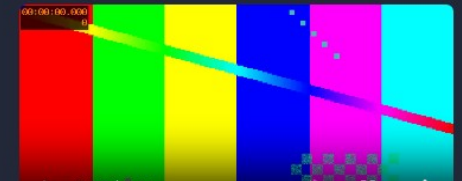
GPA 3.80

Season stats

Fall 2026 — 16U Gold SOFTBALL · 2 games

AB	H	2B	HR	RBI	BB	SB	AVG	OBP	SLG	OPS
7	5	1	2	5	0	2	0.714	0.714	1.714	2.429

Highlights



Published only with a signed release
a parent signs a tokenized consent; revoking takes the sheet down

Every number is verified
stats roll up from logged games — nothing typed into a profile box

The reel plays right on the sheet
clips trimmed and published from the same product

Every view is logged
share to an address-book contact and see “State U opened it twice this week”

Built for compliance you can show the board

Two-adult rule, enforced by code

No private adult-minor messages exist in the product. Not policy — structure.

Records when you need them

Team communication is retained and exportable by the athletic director.

COPPA from the schema up

Players under 13 cannot hold logins — the database refuses, parents act for them. Working today.

Signatures with an audit trail

Medical releases and consents e-signed, timestamped, and tracked to the family.

All four are LIVE today — the two-adult rule, retention export, COPPA refusals, and e-sign audit trails are working code.

The gap in the market

Team apps

TeamSnap · SportsEngine

Schedules, chat, payments — and the season's story evaporates when it ends.

Recruiting sites

SportsRecruits · NCSA

Profiles parents pay ~\$40/mo for — typed in by hand, going stale between updates.

CoachTape

operations + recruiting, one loop

The coach runs the season anyway. Here, running it IS building the recruiting story.

Validation: the travel-ball tools market is live and moving — in-game “coaching intelligence” apps already exist. None of them owns the season-to-recruiter loop.

Priced for a program, not a fundraiser

School program

\$999

per school / year

Every team, every sport in the program

Recruiting+

+\$599

per school / year

Clip hosting · reels · social sweeps

Travel team

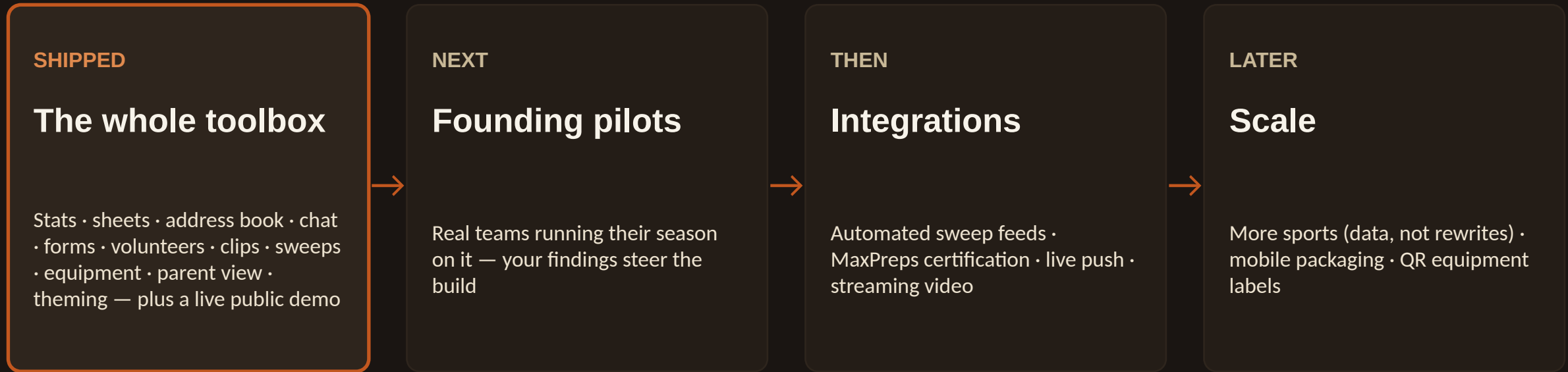
\$399

per team / year

For your feeder and summer programs

Flat and PO-able. No per-athlete meter, no parent paywall inside a team. Founding partners: free for life, and your feedback steers the roadmap.

Where this goes



Demo-coach program: you run the product on your real team, your findings become the next build. That's the deal.



The tool every coach should have in their toolbox.

See it live — threattape.com/products/coachtape

Let's talk to your athletic director. • Threat Tape LLC